

Audi A4 Saloon



Audi innovations







Simplexity

Vorsprung simplifies.



Vorsprung is pioneering.

# Vorsprung



durch Technik.

The world is constantly changing. Technology is advancing at an ever faster pace. And in the process, more and more opportunities are opening up to you - nowhere more so than in the field of mobility. We are playing an instrumental role in shaping this progress. With a constant stream of new innovations. Striving to provide you with vehicles that enrich your life - and to help you get ahead in your mobile life.

Audi takes you further.





#### Voice control system

allows you to use everyday language to control many essential functions of the car phone, radio, CD player and the navigation system.

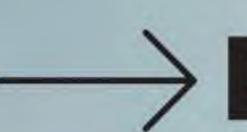
#### Head-up display\*

projects information such as the latest valid traffic signs, navigation instructions or warnings onto the windscreen and therefore into the driver's direct field of vision.



#### Audi virtual cockpit\*

controls a host of functions and MMI services displayed within your field of vision. You also have the choice between the 2 display variants classic and progressive, which show a wealth of information the driver needs in brilliant image resolution.



#### Leather steering wheel with multifunction

allows you to control many functions, including the driver information system, without moving your hands from the steering wheel.



Simplexity

# Never lose sight of the big picture.

Streamlined. Clearly arranged. Logical. The world of mobile infotainment: with the Audi Multi Media Interface (MMI) and many other controls that allow you to easily navigate in the cockpit without losing sight of what's happening on the road. Together, they make phoning, navigating highly intuitive, highly functional and highly convenient – not least thanks to a wide range of equipment options, such as the voice control system, head-up display, Audi virtual cockpit or Audi phone box with wireless charging. Experience how easy and intuitive equipment can be to operate.

#### Audi MMI

increases driving comfort with an intuitive control and display system for infotainment and vehicle functions, including inter-device MMI search by entering free text.



\*Optional add-on: Options are subject to availability and may extend time taken for delivery.

Lighting technologies | Vorsprung is pioneering.

# See and better.

Darkness is relative. The optional Audi Matrix LED headlights virtually turn night into day. State-of-the-art, pioneering lighting technology for excellent and intelligent illumination of the road, for increased visibility, and to attract attention. But Audi Matrix LED headlights won't thrill you only at night. They're a spectacle during the day, too.



#### Audi Matrix LED headlights\*

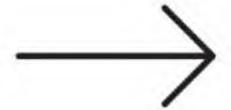
are controlled by a camera and software to suit the course of the road and the position of other road users, illuminating the given scene using innovatively configured, dimmable LEDs in near-daylight colour. For even more safety on the road.

\*Optional add-on: Options are subject to availability and may extend time taken for delivery.



quattro | Vorsprung is superb. Guatte. All conditions are perfect conditions. Have the road completely under control, thanks

to permanent distribution of the drive force to all four wheels. The power is variably controlled between the front and rear axle via a self-locking centre differential. Always as the situation demands, always selective. Experience handling stability, dynamism and agility as never before and combat the effects of over and understeer with quattro. For increased traction and superior propulsive power. Tame any road. And always keep your eyes set on where you're heading. In bends. On straights. On nearly any surface. For a fascinating experience that sticks. To the road - and in your mind.



Wheel-selective torque control

proves driving stability during fast cornering.



distributes the drive force between the axles as needed.

## Performance | Vorsprung accelerates.

# Get the most out of every drive.

Get in. Buckle up. Start the engine. Wherever you're heading, enthralling driving dynamics will power you there. For as you know, the world is your oyster once you get behind the wheel of your new Audi A4. You decide the direction, the driving style and the pace. With higher power and lower fuel consumption, you can enjoy the satisfaction of knowing you have plenty in reserve. More than enough to get the very best from every drive.

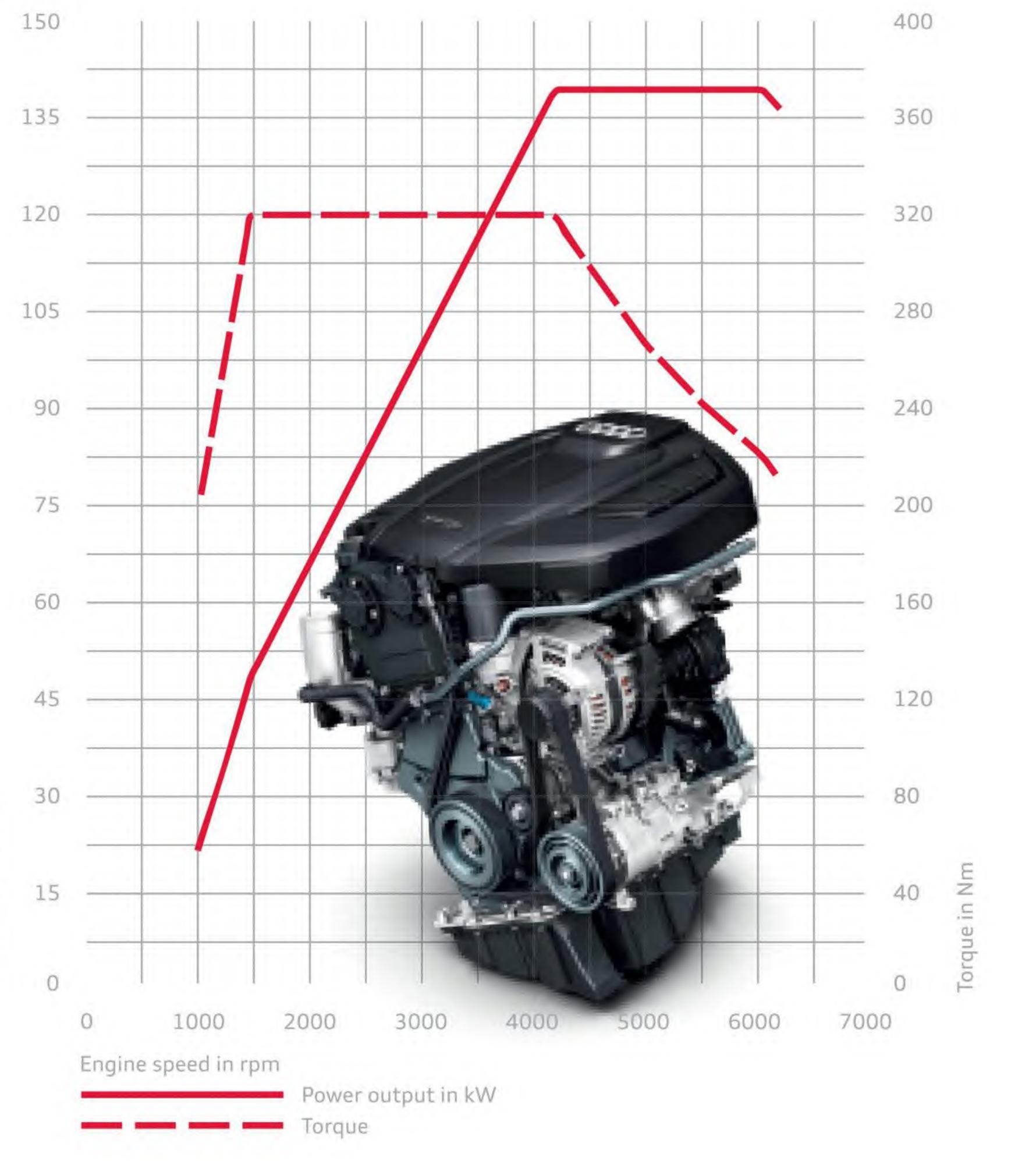


Audi TFSI engines attain a particularly high compression rate. The result: outstanding efficiency combined with optimum performance. Substituting for cubic capacity has the effect of considerably reducing engine size and weight—while performance remains as impressively dynamic as ever. For power delivery that will win you over from the word go.



#### Audi drive select

The standard Audi drive select lets you adjust the driving characteristics of the new Audi A4 to suit your requirements. At the push of a button. Sportier, more comfortable, more balanced, more economical or even tailored to your requirements – you decide.





#### Suspension with damper control

Damping forces can be adjusted to comfortable or sporty depending on the driving conditions.

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#### The right driving force for every personality.

No matter which Audi engine you choose, they all have high compression ratios, highly efficient combustion and outstanding efficiency. In short, they deliver more power whilst using less fuel and producing fewer emissions.





TFSI

The Audi TFSI engines offer outstanding efficiency and improved performance whilst at the same time retaining their dynamism. The 2.0 TFSI quattro in the new Audi A4, for example, has a power output of 252 hp, enabling the car to accelerate from 0 to 100 km/h in 5.8 seconds and reach a top speed of 250 km/h (regulated).

- 1.4 TFSI (150 hp & 250 Nm)
- 2.0 TFSI (190 hp & 320 Nm)
- 2.0 TFSI quattro (252 hp & 370 Nm)

### Remaining faithful to the sporty line: the S line package.

Don't just emphasise the sporty character of your Audi – enhance it. Accentuate, for instance, the vehicle's dynamic body line or pick out special highlights with selected details.









#### S line package

Bumper, front and rear, side air intake grilles in titanium black, matt with chrome trim and diffuser insert

in a striking, sporty design

#### Radiator grille

in twilight grey, matt, slats in chrome

#### Gloss package

#### ide sill trims

ainted in body colour

#### line emblem

on the front wings

#### Diffuser insert

in twilight grey, matt

#### Insert in the rear bumper

with honeycomb design

#### Chrome-plated trims for exhaust tailpipes

Cast aluminium wheels in 5-twin-spoke star design (S design) size 8 J x 18 with 245/40 R 18 tyres

#### Door sill trims, front

with aluminium inlay and S logo, illuminated

#### Sport seats, front

S line seat upholstery in sequence cloth/leather in black with S embossing on the front-seat backrests

#### Interior, dashboard and headlining in black

with contrasting stitching on the seat upholstery, sport leather steering wheel, gear or selector lever gaiter, centre armrest and floor mats as well as items that make up the interior elements in leather

#### S line sport leather steering wheel in 3-spoke design with

in black leather (steering wheel grips in perforated leather) with S emblem; models with S tronic/tiptronic have shift paddles behind the steering wheel

#### Pedals in stainless steel

Gear or selector lever knob in perforated leather, black

#### Inlays

Matt brushed aluminium



#### Quality given form. And a brilliant finish. Audi wheels.

To make sure you have peace of mind for every metre of your drive, Audi puts its wheels through an exacting series of specialised test procedures. Hardness tests, for example, aim for maximum stability, while a copper accelerated salt spray test – CASS for short – using acetic acid guarantees the greatest possible corrosion protection. Thanks to these and many other measures, we can ensure that every Audi wheel offers maximum quality – even after scores of kilometres.



Cast aluminium wheels in 10-spoke crystal design size 7.5 J x 17 with 225/50 R 17 tyres (1.4 TFSI)



Cast aluminium wheels in 5-parallel-spoke design size 7.5 ] x 17 with 225/50 R 17 tyres (2.0 TFSI)



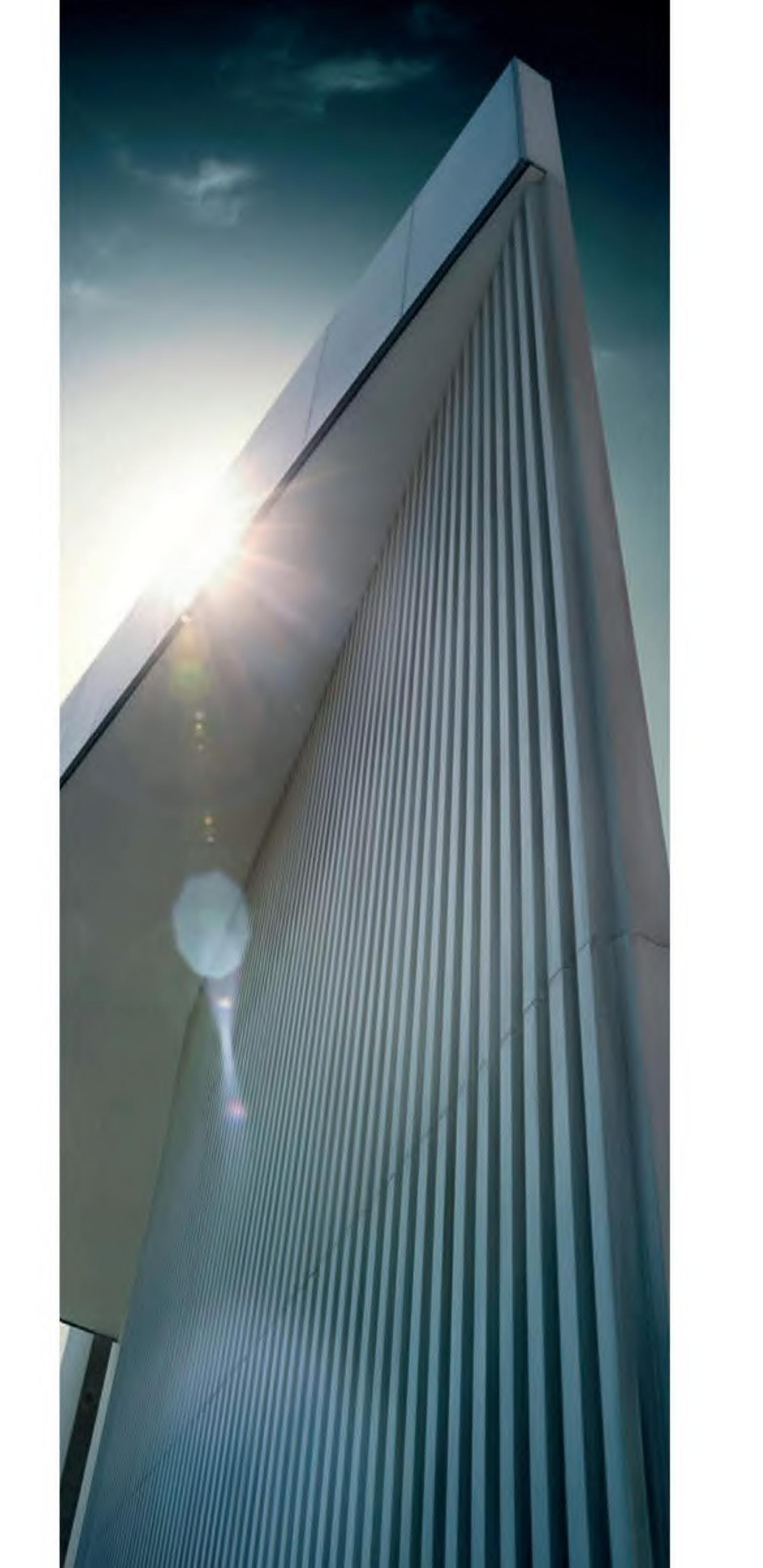
Cast aluminium wheels in 5-twin-spoke star design (S design) size 8 J x 18 with 245/40 R 18 tyres (2.0 TFSI quattro)

### Audi Genuine Accessories. As individual as the life you lead.

The Audi A4 is a special vehicle – as a Saloon it is truly capable of moving large items. Audi Genuine Accessories provides you with numerous ways of adding even more facets to this already versatile vehicle. With products that keep our quality promise day in, day out. Benefit from customised solutions with convincing design and functionality. Because creativity in development and high production standards alongside numerous testing procedures are just as decisive for Audi Genuine Accessories as for the Audi vehicles themselves. Discover which tailor-made ideas Audi Genuine Accessories has in store for your lifestyle. A few highlights are illustrated here – please contact your Audi partner for more information on the complete range.



Exterior mirror housings in carbon
Dynamic and sporty: the exterior
mirror housings in high-quality
carbon add a visual highlight and
also reduce weight. Also available:
tailgate spoiler in carbon; only for



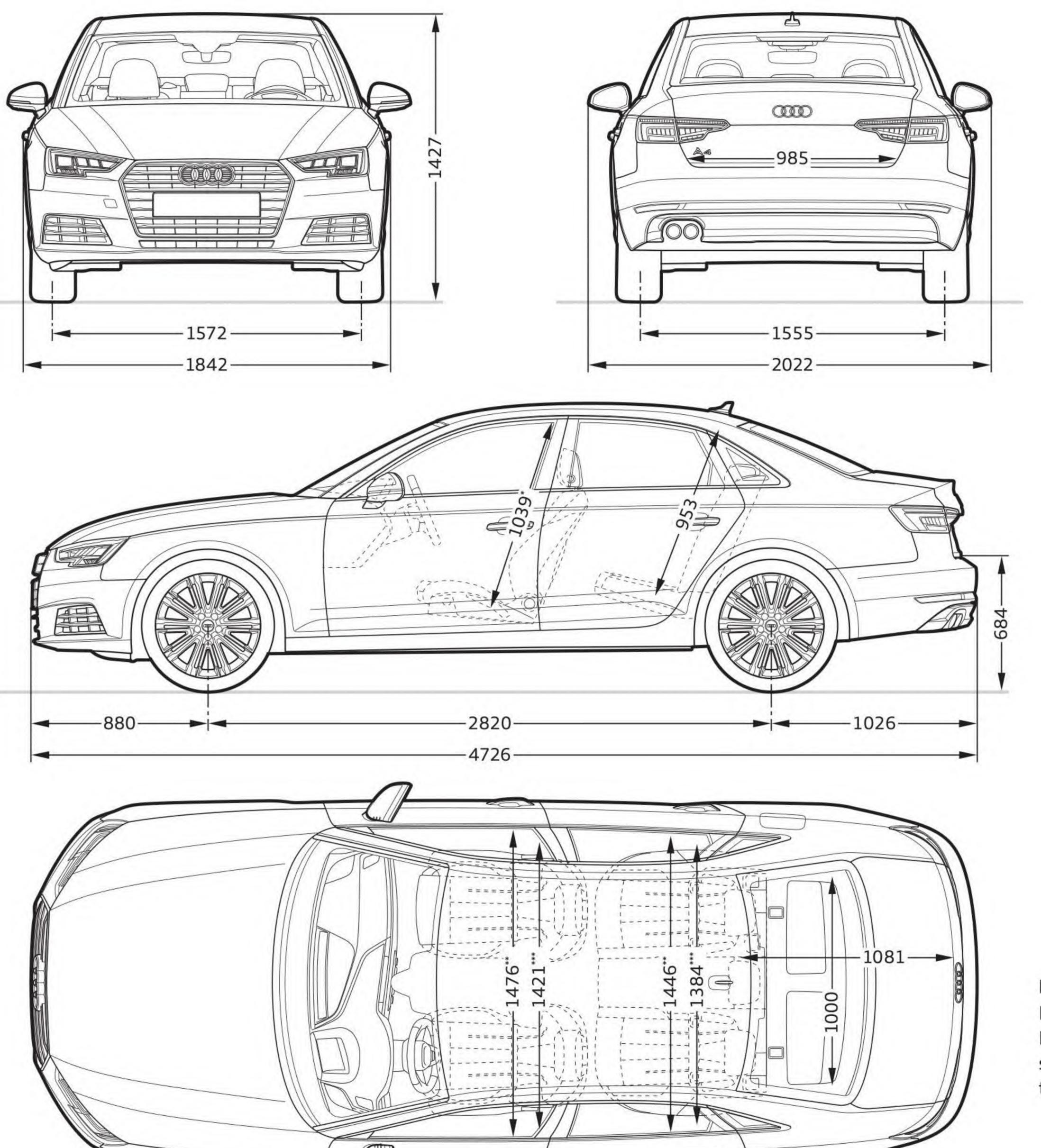


Cast aluminium wheels in 5-arm sidus design, matt black, gloss turned finis For a particularly dynamic look. In size 8.5 J x 19 for 255/35 R 19 tyres.

#### Technical data

Audi A4	1.4 TFSI	2.0 TFSI	2.0 TFSI quattro
Engine	Inline 4-cylinder engine with direct injection, exhaust turbocharger and Audi valvelift system	Inline 4-cylinder engine with direct injection, exhaust turbocharger and Audi valvelift system	Inline 4-cylinder engine with direct injection, exhaust turbocharger and Audi valvelift system
Displacement (cc)	1,395	1,984	1,984
Max output (hp/rpm)	150/5,000 - 6,000	190/4,200 - 6,000	252/5,000 - 6,000
Max torque (Nm/rpm)	250/1,500 - 3,500	320/1,450 - 4,200	370/1,600 - 4,500
Transmission	7-speed S tronic	7-speed S tronic	7-speed S tronic
Wheels & Tyres	Cast aluminium wheels of 10-spoke cystal design, size 7.5) x 17 with 225 /50 R17 tyres	Cast aluminium wheels of5 parallel-spoke design, size 7.5] x 17 with 225/50 R17 tyres	Cast aluminium wheels of 5 twin-spoke 'Star' design, size 8] x 18 with 245/40 R18 tyres
Acceleration (0-100 km/h)	8.5 seconds	7.3 seconds	5.8 seconds
Top speed (km/h)	210	210	250 (limited)
Fuel consumption (combined)	5.3 litre/100km	4.9 litre/100km	6.2 litre/100km
CO <sup>2</sup> emissions (combined)	122g/km	112g/km	141g/km
Drive type	Front-wheel drive	Front-wheel drive	quattro permanent all-wheel drive
Measurements (all in mm)			
Length	4,726	4,726	4,726
Width	1,842	1,842	1,842
Height	1,427	1,427	1,427
Wheelbase	2,820	2,820	2,820
Track (front/rear)	1,572/1,555	1,572/1,555	1,572/1,555
Unladen weight (kg)	1,375	1,405	1,510
Luggage compartment volume/ with rear seat bench folded (litres)	480/965	480/965	480/965
Fuel Tank (litres)	54	54	58





Dimensions in millimetres.

Dimensions are for vehicle at unladen weight.

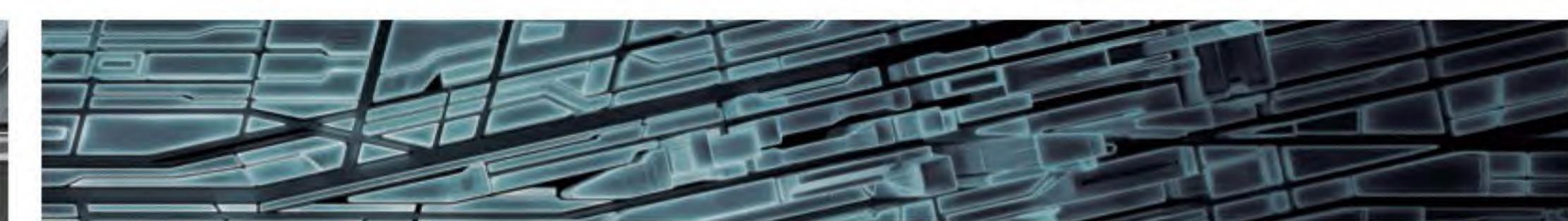
Luggage capacity 480/965 l (second value with rear seat backrest folded down and vehicle loaded up to the rear parcel shelf). Turning circle approx. 11.5 m.













#### Responsibility

anchored in Audi strategy. Alongside commercial success comprehensive approach. Audi is also committed to toward company employees and society as a whole is a and social projects. At Audi, sustainability is closely conserving resources. Audi develops cars that are not only Initiative sees Audi working with international experts long run, Audi wants its products to allow CO₂-neutral in mobility.

Living up to our responsibilities is a principle that is firmly gradually becomes CO₂-neutral is another aspect of our and international competitiveness, our responsibility society – particularly in the fields of education, technology key consideration, as is protecting the environment and linked with how we see the future: the Audi Urban Future sporty and emotive but also ever more efficient. In the to get to the root of future urban challenges and trends





#### The Audi experience

The fascination of Audi can be experienced in many in Ingolstadt, history and high-tech go hand in hand. their paces. A total of 130 historic exhibits and state-of-the-art forms

Audi City Beijing, for example, give you digital access to countless possibilities of current Audi models. Here, pure all models at their actual size and in real time. And of driving enjoyment is combined with valuable learning course it is always worth visiting one of the major motor effects. This is ensured by a team of specially trained and shows. This is where Audi always presents its new models highly qualified instructors who provide practical tips to and invites you to take a look at how the future is being help you optimise your driving skills. All this can now also shaped with "Vorsprung durch Technik". Anyone interested be enjoyed at the recently opened Audi driving experience in seeing how Audi is already putting this into practice center in Neuburg, near Ingolstadt. Facilities here include will find fascinating insight in the "Vorsprung durch" a circuit of up to 3.4 kilometres that features challenging Technik" online special at www.audi.com.my. But a look combinations of bends, a 30,000 m² dynamic driving area back can also be rewarding: at the Audi museum mobile and an offroad section where Q models can be put through



### Discover the world of Audi.





Choosing an Audi means choosing a brand that offers more. More individuality. More exclusivity. More fascination.

#### Team spirit

Motorsport is a driving force behind the brand. For years many years. In the world of winter sports, for example, then that Audi has been sponsoring sporting events for Sports Confederation.

Audi has been among the champions in various racing Audi has been the main sponsor of the German Ski series, for instance the 24 Hours of Le Mans or the DTM Association (DSV) for almost three decades and has German Touring Car Masters. The values that are crucial also partnered 16 other national alpine teams. In in many different areas of sport are also central ones for football, we support national and international teams. Audi: precision, passion and technology. No coincidence And Audi is also a partner for the German Olympic

#### www.audi.com.my

Information on all the topics mentioned above can be found on our website: www.audi.com.my.



#### Audi Malaysia

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The models and equipment versions illustrated and described in this brochure and some of the services listed are not available in all countries. Some of the cars illustrated are equipped with optional features for which an extra charge is made. Details concerning the delivery specifications, appearance, performance, dimensions and weights, fuel consumption and running costs of the vehicle were correct to the best of our knowledge at the time of going to press. Deviations from the colours and shapes shown in the illustrations may occur. No liability is accepted for errors and printing errors. The right to introduce modifications is reserved. Not to be reproduced, including in part, without the written approval of AUDI AG.